

(L = Lecture; S = Studio; P = Practical; C = Credits; MLC= Mandatory learning Course; AUD = Audit; I.A. = Internal Assessment; E.A. = External Assessment; T = Total) MLC & AUD are not included for CGPA calculation.

YEAR 1/ SEMESTER 1

SL. NO.	SEM	SUBJECT CODE	SUBJECT NAME	HOURS			C	I.A.	E.A.	T	END SEM THE ORY	END SEM VIV A/E XA M+V IVA	EXA M DUR ATIO N (HRS)
				L	S	P							
1	1	DOD5401	Fashion Merchandising & Marketing	3			3	50	50	100	50	-	3
2		DOD5403	Professional Communication Skills	3			3	100	-	100	-	-	-
3		DOD5405	Fashion Trends and Forecasting	2	1	2	4	50	50	100	50	-	3
4		DOD5407	Design Thinking	2	2	4	6	100	-	100	-	-	-
5		DOD5409	Entrepreneurship	3			3	50	50	100	50	-	3
6		DOD5411	Open Elective	3			3	MLC	-	-	-	-	-
Total				16	3	6	22	350	150	500	150		

YEAR 1/ SEMESTER 2

SL. NO.	SEM	SUBJECT CODE	SUBJECT NAME	HOURS			C	I.A.	E.A.	T	END SEM THE ORY	END SEM VIV A/E XA M+V IVA	EXA M DUR ATIO N (HRS)
				L	S	P							
1	2	DOD5402	Brand Management	3			3	50	50	100	50	-	3
2		DOD5404	Operations and Supply Chain Management	3			3	50	50	100	50	-	3
3		DOD5406	Research Methods	2	1	2	4	100	-	100	-	-	-
4		DOD5408	Product Study & Design - Womenswear	2	2	4	6	100	-	100	-	-	-
5			Elective 1 *	2		2	3	100	-	100	-	-	-
6			Elective 2*	3			3	50	50	100	50	-	3
7		DOD5410	Open Elective	3			3	MLC	-	-	-	-	-
Total				15/16	3	6/8	22	400/350	100/150	500	100/150		

* Any one elective to be chosen (Discipline Specific Elective/Management Specific Elective)

Elective 1 (Discipline Specific)#		Elective 2 (Management Specific)#	
DOD5412	Textile Concepts	DOD5418	Inter Personal Skills
DOD5414	Digital Design	DOD5420	Principles of Management
DOD5416	Fashion Styling and Photography	DOD5422	Finance & Accounting for Non - Accountants

YEAR 2/ SEMESTER 3

SL. NO.	SEM	SUBJECT CODE	SUBJECT NAME	HOURS			C	I.A.	E.A.	T	END SEM THEORY	END SEM VIV A/E XA M+V IVA	EXAM DURATION (HRS)
				L	S	P							
1	3	DOD6401	Consumer Behavior	3			3	50	50	100	50	-	3
2		DOD6403	Fashion Journalism	3			3	100	-	100	-	-	-
3		DOD6405	Visual Merchandising & Packaging	2	1	2	4	50	50	100	50	-	3
4		DOD6407	Product Study & Design – Menswear	2	2	4	6	100	-	100	-	-	-
5			Elective 3*	2		2	3	100	-	100	-	-	-
6			Elective 4*	3			3	50	50	100	50	-	3
7			Elective 5 **	3			3	MLC	-	-	-	-	-
Total				15/16	3	6/8	22	400/3 50	100/1 50	500	100/1 50		

Any one from the bouquet offered to be chosen

* Any one elective to be chosen (Discipline Specific Elective/Management Specific Elective)

** Program Elective offered across the institution - Programs electives from M. Des (Sustainability) and MUDD will added as and when available

Elective 3 (Discipline Specific)#		Elective 4 (Management Specific)#		Elective 5 (Program Elective)#	
DOD6409	History of Fashion	DOD6415	Integrated Marketing Communication	DOD7001	Design for Society, Culture & Heritage
				DOD7003	Temporary Design
DOD6411	Fashion & Lifestyle	DOD6417	Human Resource Management	DOD7005	Lighting and Illumination
				DOD5001	Embroidery
DOD6413	Contemporary Art	DOD6419	Customer Relationship Management	DOD5003	Dyeing & Printing
				DOD5005	Sustainable Design Strategy

Any one from the bouquet offered to be chosen

YEAR 2/ SEMESTER 4

SL. NO.	SEM	SUBJECT CODE	SUBJECT NAME	HOURS			C	I.A.	E.A.	T	END SEM THEORY	END SEM VIVA /EXAM+VIVA	EXAM DURATION (HRS)
				L	S	P							
1	4	DOD6402	Internship				2	-	-	-	-	-	-
2		DOD6404	Mini Project				8	50	50	100		50	
2		DOD6406	Study Report				4	100	-	100	-	-	-
Total							14	150	50	200		50	