AS PART OF WORLD OSTEOPOROSIS DAY 2021 KASTURBA HOSPITAL - MANIPAL LIT IN WHITE TO CREATE AWARENESS ON OSTEOPOROSIS

Manipal, 25th October 2021: World Osteoporosis Day is observed annually on 20 October, Raising global awareness of the prevention, diagnosis, and treatment of osteoporosis is the main purpose of this campaign. The theme for the year 2021 is "Serve up Bone strength" and the slogan for the year is "Take action for bone health"

As a part of this Department of Orthopedics and Department of Endocrinology, Kasturba Medical College and Hospital MAHE, Manipal illuminate Kasturba Hospital in White to create Awareness on Osteoporosis in our community on 23rd October 2021 evening at 6.45 pm. The switch on was performed Jointly Dr. Sharath Rao, Dean – KMC, CG Muthana – COO, Dr. Avinash Shetty – MS Kasturba Hospital, Dr. Shyamsunder Bhat – Head, Dept. of Orthopadics & Dr. Sahana Shetty Head, Dept. of Endocrinology

On this occasion, Dr. Sharath Rao said "Osteoporosis Day is celebrated across the world to raise awareness about the disease that severely affects the bone health of an individual. This medical condition is such that it makes a person's bones weak enough to fracture at the slightest impact. According to statistics, one in every three women over 50 years of age suffer an osteoporotic fracture. One in five men also face the same risk but only around 20 percent of osteoporosis patients are lucky to be diagnosed and treated"

Dr. Avinash Shetty said "**Osteoporosis** day is marked to raise awareness about the disease, its symptoms, prevention, and treatment. It also educates people about the importance of getting tested on regular basis for the diagnosis of osteoporosis at an early stage. As part of this, bone scanning will be done at a 50% discount to diagnose osteoporosis for one month from today".

Medical Superintendent



