Centre for Creative and Cultural Studies (CCCS) was officially inaugurated in February 2016, headed by Dr Unni Krishnan Karikkat, (Fulbright-Doctoral fellow, Chevening-Post Doctoral fellow and UNESCO fellow) Associate Professor, Humanities and Management Department, MIT, MAHE. Vision of the Centre is to sensitize students and community to art, history & cultural appreciation. The objective is to develop a PhD Research Centre catered to conduct research in the larger interdisciplinary areas of arts, culture & media with a scientific temperament and provide academic courses and services through cultural education. Currently, the Centre has five PhD candidates. Centre has successfully procured funded Grants for social educational projects and research projects from reputed central government organizations and Culture Centers, has hosted conferences, seminars, special lecture series from renowned experts, published books and curated exhibitions for international literature festivals. The centre has been successfully offering Open Electives (OE) for MIT & DOC since 2016. Some of the OE offered across the institutes of MAHE Art Appreciation-I Corporate Communication, (3) Creative are: (1) & II, (2) Communication, (4) Leadership, Innovation and Sustainability, (5) Media, Society and Politics. Centre also contributes towards social education through outreach programs for financially challenged communities and sensitize students on culture, art & heritage.