

Code	Semester	Subject Code	Credit
Semester	Subject Code	Description	Credits
SEMESTER I			
I		PRINCIPLES OF COMMUNICATION AND PRESENTATION SKILLS	3
I		REPORTING AND WRITING TECHNIQUES FOR MEDIA	3
I		SPORTS LAWS & ETHICS	3
I		SPORTS SCIENCES -Part I	3
I		BRAND PLANNING AND MANAGEMENT	3
		SOFT SKILLS AND ETTIQUETTES	3
SEMESTER II			
II		Corporate Communication	3
II		MEDIA PRODUCTION TECHNIQUES	3
II		ORGANIZATIONAL COMMUNICATIONS AND BEHAVIOUR	3
II		SPORTS SCIENCE II: SPORTS PSYCHOLOG	3
II		Event Management	3
		Internship	3
		TOTAL CREDITS	36